

MerchantPortfolios.com Launches Online Marketplace

Boston, Mass.--(December 6, 2007) -- MerchantPortfolios.com announced the debut of its online marketplace for buyers and sellers of merchant processing portfolios, ATM portfolios, residuals, and ISOs.

“Sellers of merchant portfolios and ATM portfolios now have the ability to maximize the selling price of their assets by getting as many buyers as possible to compete for them. Traditionally, sellers of ATM and merchant portfolios contact two to three `buyers' and try to negotiate the best deal for themselves. By doing this they invariably miss out on a much larger marketplace of potential buyers including everybody from industry buyers, non-industry buyers, funds, and other sales and marketing organizations. Every day we're disproving the perception that the best offer will come from the most obvious buyer. Clearly that's not the case. By providing an online marketplace for merchant portfolios and ATM portfolios and marketing those assets to hundreds of buyers simultaneously, sellers get the proper exposure they need to create what is effectively a “bidding war” for their assets. Often sellers will tell us that they already have a good deal on the table. In such cases, we almost always are able to get them more money from their current offer as a direct result of our negotiations or a better price from one of our hundreds of buyers. We manage the process and the transaction for the sellers from start to finish, helping them to negotiate the best possible price and the best possible deal structure.”, according to Adam Hark, a partner at MerchantPortfolios.com.

For more information, please visit MerchantPortfolios.com at www.merchantportfolios.com.

About MerchantPortfolios.com.

MerchantPortfolios.com provides an online marketplace for buyers and sellers of merchant processing portfolios, ATM portfolios, residuals, and ISOs. MerchantPortfolios.com is a full service merger and acquisition firm brokering transactions on behalf of sellers in the merchant processing and ATM ISO industries.

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Source: MerchantPortfolios.com